



**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

**Media Contact:**  
B. Quick Chadwick  
VP of Marketing, Clean Juice  
quick@cleanjuice.com

## ***Inc.* Magazine Names Clean Juice to its Annual List of America's Fastest-Growing Private Companies—the Inc. 5000**

*Clean Juice Ranks No. 431 on the 2019 Inc. 5000 with Three-Year Revenue Growth of 1047 Percent*

**CHARLOTTE, August 14, 2019** – *Inc.* magazine today revealed that Charlotte-based Clean Juice, the first and only USDA-certified organic juice bar franchise with 77 stores nationwide, is No. 431 on its annual Inc. 5000 list, the most prestigious ranking of the nation's fastest-growing private companies. The list represents a unique look at the most successful companies within the American economy's most dynamic segment—its independent small businesses. Microsoft, Dell, Domino's Pizza, Pandora, Timberland, LinkedIn, Yelp, Zillow, and many other well-known names gained their first national exposure as honorees on the Inc. 5000.

“My wife Kat and I are truly blessed and quite flattered at this recognition from *Inc.* magazine,” said Landon Eckles, co-founder and chief executive officer of Clean Juice. “Like any recognition we receive, we first give thanks to our God and our Heavenly Father for the ability to work hand-in-hand with some of the best Franchise Partners, staff and vendor partners, each of which played a major roll in this collective achievement.”

Not only have the companies on the 2019 Inc. 5000 (which are listed online at Inc.com, with the top 500 companies featured in the September issue of *Inc.*, available on newsstands August 20) been very competitive within their markets, but the list as a whole shows staggering growth compared with prior lists. The 2019 Inc. 5000 achieved an astounding three-year average growth of 454 percent, and a median rate of 157 percent. The Inc. 5000's aggregate revenue was \$237.7 billion in 2018, accounting for 1,216,308 jobs over the past three years.

“The companies on this year’s Inc. 5000 have followed so many different paths to success,” says *Inc.* editor in chief James Ledbetter. “There’s no single course you can follow or investment you can take that will guarantee this kind of spectacular growth. But what they have in common is persistence and seizing opportunities.”

Clean Juice continues its rapid expansion after opening its 75th store earlier last month, its first ever stand-alone building with a full drive-thru and digital in-store experience, located in Lake Charles, Louisiana. In addition, the company also entered three new states including Oklahoma, Oregon and its most recent 23<sup>rd</sup> state in New Jersey. By the end of 2019, the company plans on having approximately 100 locations open throughout the U.S., which is double the number of stores they had starting this year.

The company sources only the highest quality, premium organic ingredients for its organic cold-pressed juices, smoothies, açai bowls and a recently expanded toast product line, all of which are made on-site directly in front of guests. Clean Juice aims to provide the perfect nutrition that comes only from organic food and a fast, friendly and warm customer experience.

### **In. 5000 Methodology**

The 2019 Inc. 5000 is ranked according to percentage revenue growth when comparing 2015 and 2018. To qualify, companies must have been founded and generating revenue by March 31, 2015. They had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2018. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2015 is \$100,000; the minimum for 2018 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*’s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/inc5000>. Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

### **About Inc. Media**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, *Inc.* is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today’s innovative company builders. *Inc.* took home the National Magazine Award for General Excellence in both 2014 and 2012. The total monthly audience reach for the brand has been

growing significantly, from 2,000,000 in 2010 to more than 20,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

The Inc. 5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list has become the hallmark of entrepreneurial success.

### **About Clean Juice**

Realizing the importance of an organic, plant-based diet, co-founders Landon and Kat Eckles started Clean Juice in 2016 as the first and only USDA-certified organic juice bar franchise. Rooted in “healthy body and a strong spirit” (3 John 1-2) scripture, Clean Juice offers organic açai bowls, cold-pressed juices, smoothies, new greens and grains Greenoa™ Bowls and other healthy foods to on-the-go families in a warm and welcoming retail experience across the nation. For more information about Clean Juice, its leadership team and its core values, please visit [www.cleanjuice.com](http://www.cleanjuice.com).